



RACONTEUR

SPONSORSHIP PACKET





**RACONTEUR MAGAZINE IS HANDCRAFTED STORYTELLING,
ROOTED IN LANDSCAPE AND EXPERIENCE.**

**WE ARE COMMITTED TO THE CRAFT AND CELEBRATION
OF STORYTELLING IN ALL FORMS.**

**CHOOSING TO SPONSOR RACONTEUR AND OUR WORK IS A
COMMITMENT TO THE STORYTELLING TRADITION THAT
HAS EXISTED IN EVERY CULTURE AND COMMUNITY SINCE
WE FIRST GATHERED AROUND A FIRE.**

**WE FIRMLY BELIEVE THOSE PRACTICING THE CRAFT OF
STORYTELLING SHOULD BE COMPENSATED FOR THEIR
WORK. WE RELY ON OUR SPONSORS AS MEANS TO
SUPPORT THESE ARTISTS AND THIS VITAL COMMUNITY.**



WE OFFER THREE TIERS OF SPONSORSHIP

**PRESENTING
ISSUE
NEWSLETTER**

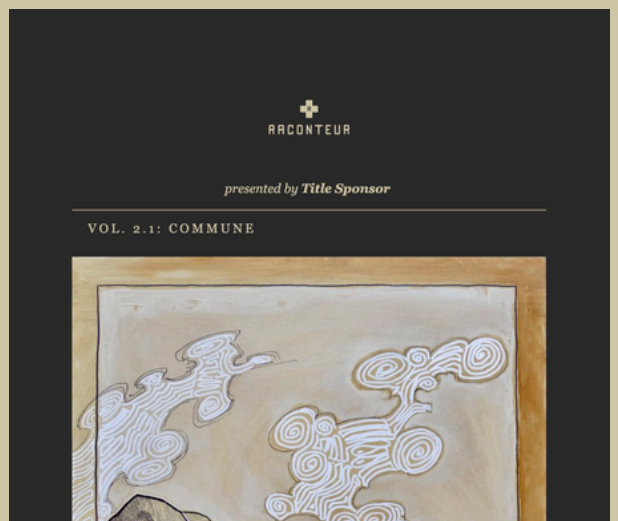
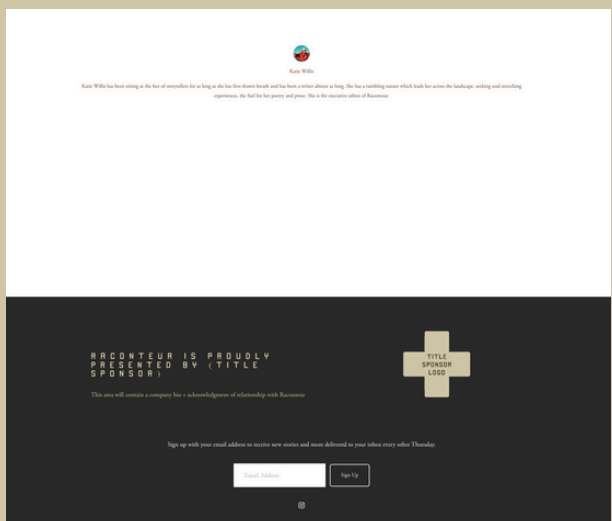
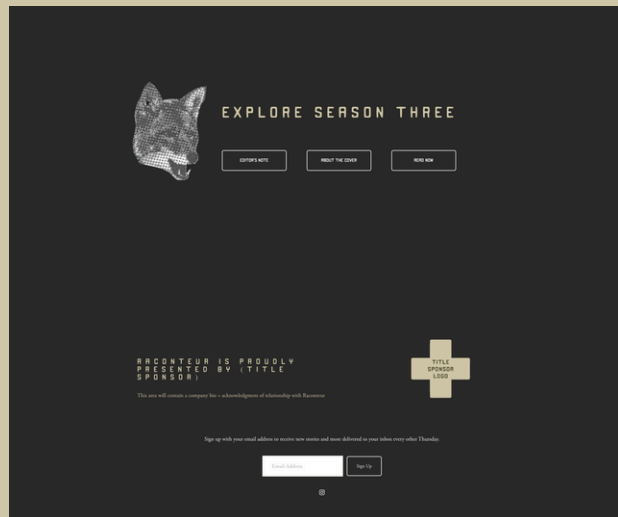
PRESENTING/TITLE

- + Exclusive title sponsorship “*Raconteur: Presented by...*”
- + Logo appears on all correspondence.
- + “Presented by *title sponsor*” on homepage.
- + All logos are clickable to sponsor’s website.
- + Appears in the sponsor page on Raconteur website
- + *Presenting Sponsor* is top tier on sponsor page
- + Logo and statement of support on footer of all webpages.
- + *Presenting sponsor* appears at the top of all newsletters.
- + “Presented by @...” in Instagram bio.
- + Tagged in all social media posts.

\$3,000 per issue with 6 issue minimum.

First right of refusal to renew sponsorship.

*Examples of web
and newsletter placement*

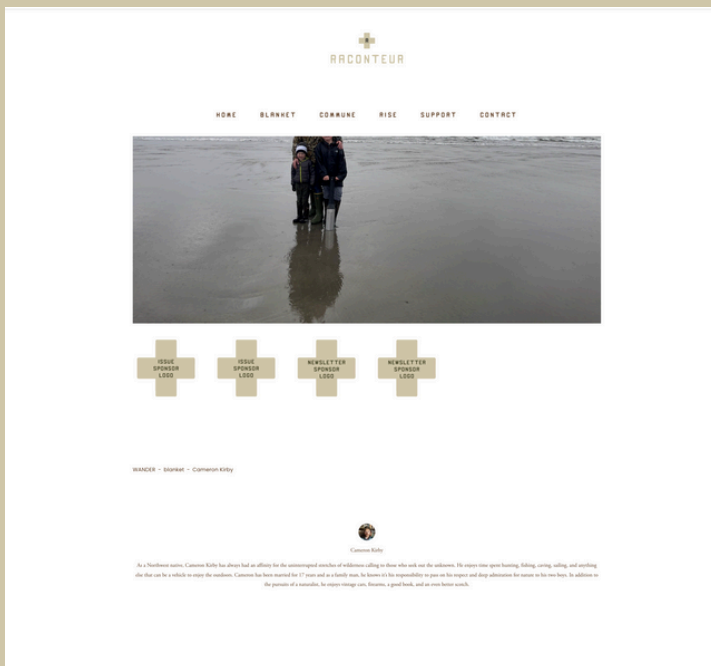


ISSUE

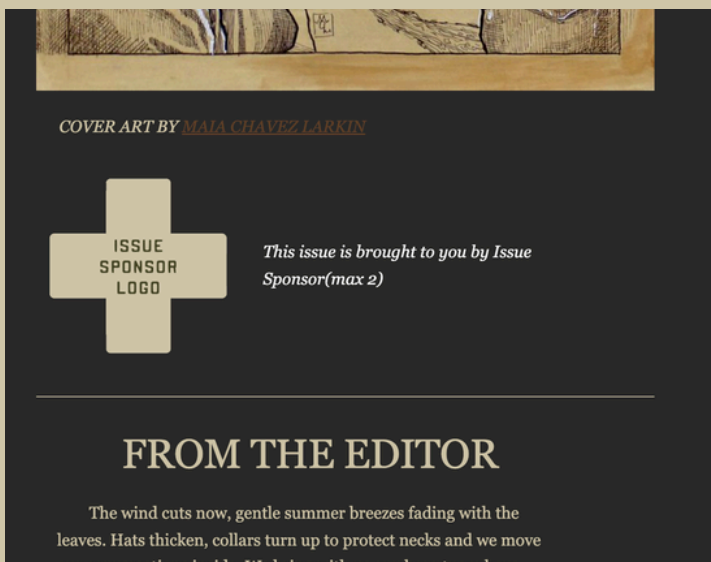
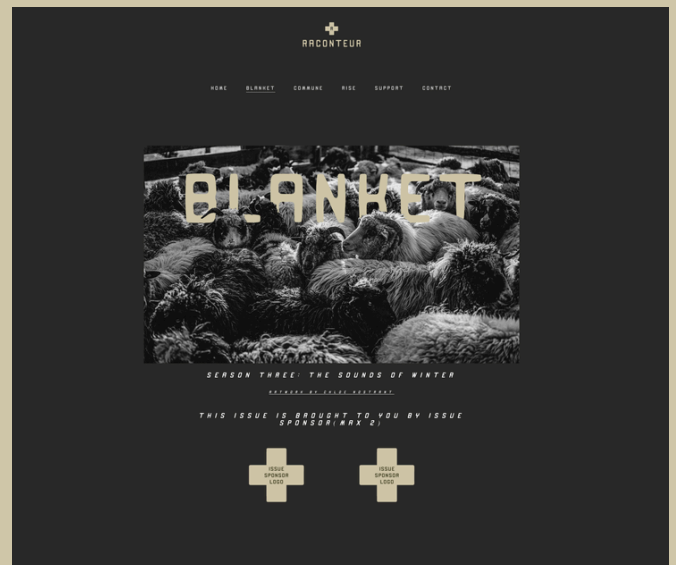
- + Logo appears on cover page of issue- “This presented by *issue sponsor*”
- + All logos clickable to sponsor’s website.
- + Logo appears below every story contained in the issue.
- + Appears on sponsor page on Raconteur website, appears in tiered presentation.
- + Issue sponsor is second tier on sponsor page
- + Logo appears above letter from the editor in newsletters.
- + Tagged in all SM posts related to the issue

\$1,000 per issue

Limited to two issue sponsors per issue.
5% discount for commitment to 3 issues, 10% for 6 issues



Examples of web and newsletter placement



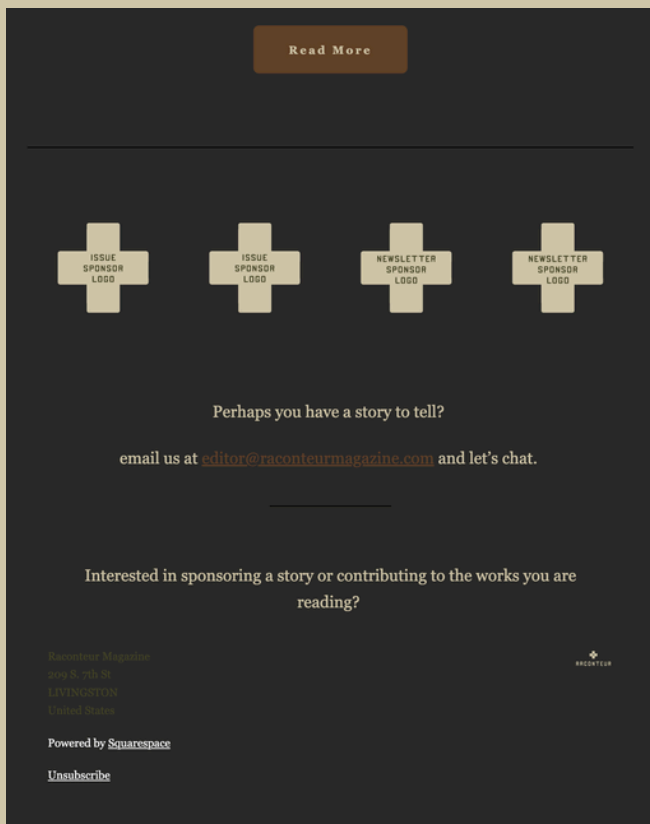
NEWSLETTER

- + Logo appears on all Newsletters, below editor signature
- + Logo appears on stories associated with the newsletter on the webpage
- + All logos clickable to sponsor website.
- + Appears in the sponsor page on Raconteur website, tiered presentation.
- + Newsletter sponsor is third tier on sponsor page
- + Tagged in all SM posts related to newsletter content

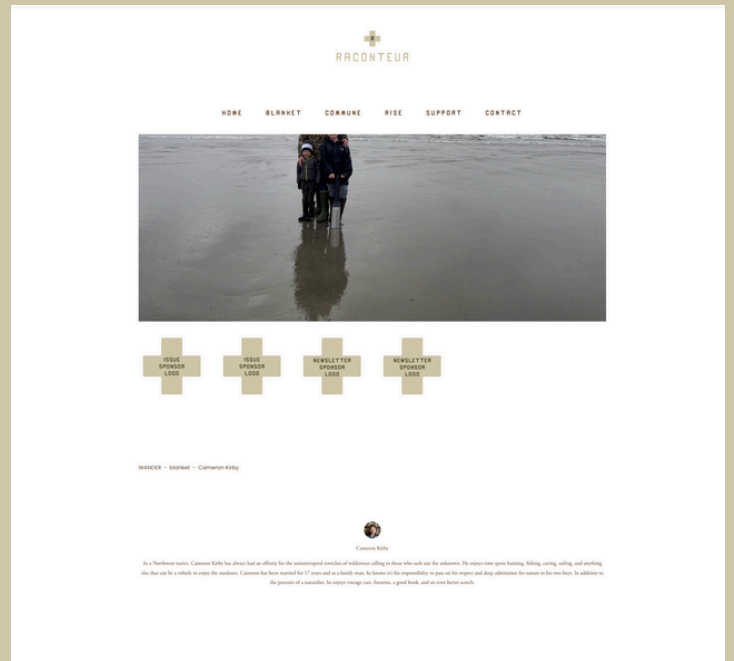
Each issue is launched with a newsletter announcing the issue, plus bi-weekly newsletter emails featuring new works for a total of five newsletters per issue.

\$500 per issue

5% discount if commitment to 3 issues, 10% for 6 issues



Examples of web and newsletter placement





RACONTEUR

THANK YOU FOR SUPPORTING
THE STORYTELLER

Please do not hesitate to reach out to us with any questions you may have.

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Chloe Nostrant, Managing Editor + Creative Director